

SDAFP News



SDAFP President Jeremy Beireis, MD and his family enjoyed the activities at the 2022 SDAFP Winter Seminar where he was installed as president by AAFP President Sterling Ransone, MD.

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Special points of interest

- Did you know that 100 Physician Members attended the 2022 SDAFP Winter Update at The Lodge at Deadwood.
- We had 3 SDAFP Physicians attend the AAFP State Legislative Meeting and the Family Medicine Advocacy Summit in Washington, DC.
- Brock Rops, State HOSA Advisor and Carletta Hauck both attended the International HOSA Conference in Nashville, TN that hosted over 10,000 students all interested in careers in healthcare.
- We have lots of great CME to offer you, some for a fee and some for free!
- Did you know SDAFP has a "volunteer" lobbyist? Thank you Dan Heinemann, MD for sharing your time and talent.

Look inside for details on all of these stories and more!

Leadership

President:

Jeremy Beireis, MD
Sioux Falls



It is hard to believe that 2022 is more than half way over. I have been enjoying the return of cooler eve-

President Elect:

Joy Mueller, MD
Sturgis

Vice Presidents:

Jennifer Schriever, MD
Sioux Falls

Joshua Doorn, MD
Sioux Falls

Margaret Becker, MD
Spearfish

Past President:

Sarah Reiffenberger, MD
Watertown

Delegates:

Scott Boyens, MD
Sioux Falls

Lisa Brown, MD
Rapid City

Alternate Delegate:

Jason Wickersham, MD
Parkston

Resident Board Members:

Austin Eggers, MD Sioux Falls
Jaylon Lamb, DO Pierre
Ali Weiss, MD Rapid City

Executive Director:

Carletta Hauck

President's Message

to hear how other chapters operate and get ideas of how we can do things differently. We also had the opportunity to get to know the AK, MT and NM chapter leaders.

In May, **Dr. Scott Boyens, Dr. Dan Heinemann, Carletta and I attended AAFP Advocacy day in Washington DC.** While there we had the opportunity to meet with staff members of Senators Thune and Rounds in addition to Representative Johnson. This year the AAFP's big talking points involved enacting legislation and providing finances to aid in integrating behavioral health into primary care, removing barriers for telehealth and improved reimbursement for such in addition to working toward increasing access to primary care in Medicaid.

I would encourage everyone to be involved. One thing that we learned through advocating in Pierre and in Washington DC is that our opinion as physicians, as it relates to healthcare, matters. Work toward having a relationship with local representatives and don't hesitate to reach out to our representation nationally. Also, I would encourage everyone to be involved in the SDAFP and its events. You have likely already gotten emails about upcoming KSA offered by SDAFP. If you have never done this in the group setting, give it a try. You will likely be seeing opportunities for events this fall to join with colleagues for fun and will certainly be getting information about our next SDAFP Winter Conference.

Lastly, thank you for all you do to care for those folks in and around South Dakota. Don't forget to take care of yourself along the way.

**Jeremy Beireis, MD
SDAFP President**

nings. I trust that summer has been an opportunity for many of you to spend more time outside and recharging.

While COVID waves still seem to come and go it seems that there has been an even greater return to normal. Recently, the mask requirement for patients was lifted at my clinic. It has been nice to see people's faces again. I feel like I am finding out what some patients look like for the first time. As COVID "normalizes" it seems new challenges pop up. We see increased rates of syphilis, growing numbers of monkey pox and a recent case of polio.

It has been a fun and busy 6 months as the SDAFP president. Thankfully, meetings have been occurring in person again. Below are some of the highlights of what the SDAFP is doing. This past spring **Dan Heinemann**, the SDAFP's lobbyist, worked on our behalf to speak to issues that were important to Family Medicine. One big victory was the defeat of the PA private practice bill. We had many of our members contact a legislator in Pierre regarding the bill. If you see Dan be sure to thank him for working on our behalf!

In April a group of us attended AAFP **Annual Chapter Leader Forum (ACLF)**. I attended in addition to **Dr. Joy Mueller, Dr. Ben Meyerink, and Carletta**. Joining us was **Dr. Jesse Nieuwenhuis** who attended, **AAFP National Conference of Constituency Leaders**. This is a great opportunity

HOSA



“In a time when the world is experiencing a shortage of healthcare workers, I am comforted to know that some of the best and brightest students on the planet are engaged in a program such as HOSA.” **Julian SD HOSA Student**

Health Occupation Students in America South Dakota Chapter had great representation at the International HOSA Leadership Conference in Nashville, TN earlier this summer. 109 students, all interested in medical careers, joined over 10,600 other high school aged student for a week of competition and fun.

There are six categories of events that students can compete in including health profession competitive events. This category includes but is not limited to biomedical lab science, clinical nursing, dental science, physical therapy and now FAMILY MEDICINE.

The road to the family medicine event took a direct path through SD with Susan Anderson, MD, Brock Rops, State HOSA Advisor and (me) Carletta Hauck, SDAFP Executive Director all serving on an AAFP taskforce to help create the national competitive event.

This was the first year the event was offered and we had a few SD students participate. I got to go to Nashville with the AAFP and help judge the new event. It was an exciting time to be in Nashville with all the energy of so many youthful souls in one place!

There were 40 competitors in the first ever national FM competitive event. I was so impressed with the students and the research they did to create their presentations. There were 4 sets of judges and each had ten student competitors to score. Of the ten students my partner and I

judged, eight of them said they were going to pursue Family Medicine as a career. I was really surprised by that high number, so I asked some of the other judges about their experience and they said they too had a high number of students say there were going to pursue this career.

One highlight of the meeting was the main guest speaker, Family Medicine TikTok superstar Dr. Mike Varshavski. He has had over a billion total views. The students clearly knew who he was and the excitement in the room was energizing!

How can you get involved? Most likely the high school in your location has a HOSA chapter. You can reach out to the local advisors and let them know you are available to help any students wanting to participate in the Family Medicine event. The student needs to interview a FM physician as part of the process.

The AAFP has prepared a HOSA Physician Ambassador resource page, I have linked it to the SDAFP website. <https://www.sdafp.org/wp-content/uploads/2018/05/Family-Medicine-Ambassador.pdf> **Carletta Hauck**

Contact me with any questions at carletta@sdafp.org.

Please note the SDAFP has had a change of address and phone number: 458 North Lake Drive, Watertown, SD 57201 (605) 868-1271

2022 SDAFP Winter Seminar

The 2022 SDAFP Winter Seminar , our premier CME event was held January 27-29 at the Lodge at Deadwood with over 110 physicians in attendance.

Along with great physician attendance we had over 30 exhibitors. Our exhibit room was robust and loaded with information. We spent an evening with the exhibitors and our families catching up after our long COVID separation!

We had 32.25 AAFP CME Credits available to attendees along with 20 ABFM MOC Credits. The conference hosted 23 speakers with 16 lectures, 1 workshop and 2 Group KSAs.



I want to THANK all of you who attended the conference both in person and virtually. Getting together and spending time with your colleagues is what this conference is designed for. We build in time for learning and time for socializing. If you have not been to the conference in a while, you many not realize what you are missing.

We hope you will join us January 26-28, 2023 for the next SDAFP Winter Seminar! Come for the CME-Stay for the FUN!

Below are pictures worth a thousand words!



Dr. Sterling Ransone , AAFP Board President, installs our officers: Dr.'s Sarah Reiffenberger, Joy Mueller, Jennifer Schriever, Austin Eggers, and Dan Reiffenberger.

Picture you and your family here next year! Save the date: January 26-28, 2023

Below: Flashback 2012



USD Sanford School of Medicine– GO YOTES

The White Coat ceremony is a rite held at medical schools across the nation in recognition of the expectations society places on physicians and symbolizes the journey the students are beginning.

The SSOM's newest class includes 71 students, one of whom is pursuing an M.D./Ph.D. Fifty-two percent of the class is female; 48% are male. Collectively, the class graduated from 19 different colleges--seven from South Dakota, eight from border states and four from non-border states. Their average age is 23.8 years, representing 28 different South Dakota high schools. 41% have a rural background growing up in communities of fewer than 10,000 people and 62% are from a town of fewer than 30,000 people.

The presentation of the white coats was led by **Dr. Lori Hansen**, interim dean of Medical Student Affairs. **Dr. Jerome Freeman**, chair of the SSOM Department of Neurosciences, Dr. April Willman, interim dean of the Yankton campus and Dr. Matthew Simmons, dean of the Rapid City campus, coated the students.

The Class of 2026 was then led in reciting the Affirmation of the Physician by **Dr. Lucio Margallo**, president of the South Dakota State Medical Association. They began their formal medical training in July.



Thank you everyone who belongs to club George

Once again, the **SDAFP** won the **FamMedPAC Chairman's Award** for having the highest percentage of Club George contributors. To become a Club George Member you must donate 1 dollar a day to the AAFP FamMedPAC. It is the only political action committee dedicated to Family Medicine.

Healthcare plays a major role in the nation's economy and directly affects U.S. quality of life. Federal policy in areas such as physician reimbursement, family medicine training, and access to healthcare coverage also have a significant impact on the financial health of your medical practice. So it is crucial that family physicians are strongly represented when public policy is developed.

You donation helps the Academy amplify its political presence in Washington, DC., putting family physicians on a level footing in Congress with powerful insurance companies, trial lawyers, and other interests. **DONATE Today:** aafp.org/advocacy/support/fammedpac.mem.html

SDAFP is the only chapter to win this award since 2015 when it was first presented.

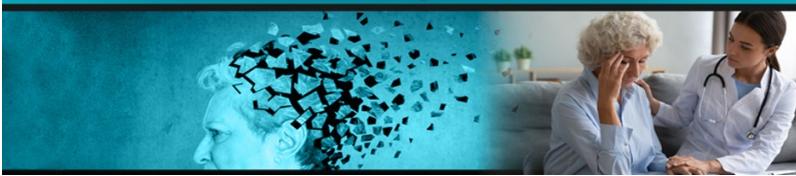
Family Medicine Philanthropic Consortium

The AAFP Foundation has a specific program for constituent chapters to apply for grant funding for projects that are important to chapters. The money for the funding comes from your **AAFP DUES CHECK OFF**. When you are paying your dues, if you contribute to dues check off, a part of your donation goes to projects that directly affect state chapters. Over the years we have received funding for many of our projects for members, students, and residents. This year we were awarded funding for a HOSA Student Essay contest which worked well with the new competitive event. We also received a grant to provide funding for medical students to attend family medicine related conferences.

Since 2006 FMPC has awarded \$1,310,170 to support 364 chapter projects.

Please help support us by giving to the **DUES Check Off** at AAFP!

A NEW DAWN IN ALZHEIMER'S DISEASE MANAGEMENT: Recent Advances in Diagnosis and Treatment



The SDAFP is pleased to partner with the Potomac Center for Medical Education and Rockpointe to bring this important and timely CME program to you! We are offering it free to membership and you can log on at any time! You will see reminders via email for the next few months! You will receive 1 AAFP CME Credit for your participation!

A New Dawn in Alzheimer's Disease Management: Recent Advances in Diagnosis and Treatment

Course Type: On-Demand Webcourse

Number of Credits: 1

Credit Type: CME/AAFP/MOC

This webcourse, "A NEW DAWN IN ALZHEIMER'S DISEASE MANAGEMENT: Recent Advances in Diagnosis and Treatment" will provide the latest AD clinical developments in a manner that is most relevant to the primary care setting and will provide access to AD resources and experts to help prepare them for the potential sea change in AD management.

START COURSE NOW

FACULTY

Sharon Cohen, MD, FRCPC; R. Scott Turner, MD, PhD

The SDAFP along with The Potomac Center for Medical Education and Rockpointe are pleased to offer you this free session and provide 1 AAFP CME Credit. We can offer it to you at no charge thanks to a supporting grant from Eisai.

Another Exciting CME Opportunity!

Mark your calendars now!! October 15, 2022 10:00 AM CST This will be a LIVE ZOOM event! There is no charge to attend and we encourage you to share this information with your friends and colleagues anywhere in the nation! To register go here www.rockpointe.com/AK-SD-AFP-ConfReg or go to sdafp.org and click on CME.

"A Breath of Fresh Air: New Treatment Strategies for Chronic Rhinosinusitis with Nasal Polyps"

Learning Objectives:

At the conclusion of this activity, participants should be able to:

- Describe the role of the immune system in the pathogenesis of chronic rhinosinusitis with nasal polyps
- Diagnose patients with Th2-driven nasal polyps based on current guideline recommendations
- Evaluate current and emerging treatment options for patients with chronic rhinosinusitis with nasal polyps on the basis of safety and efficacy data
- Integrate novel biologic therapy into the management of patients with chronic rhinosinusitis with nasal polyps

Jointly provided by PCME and Rockpointe and the AKAFF

This activity is supported by an independent medical education grant from Regeneron Pharmaceuticals, Inc. and Sanofi.

"Managing Heart Disease in Type 2 Diabetes: Incorporating Diabetes Drugs into the Management of Cardiometabolic Disease"

Learning Objectives:

At the conclusion of this activity, participants should be able to:

- Explain the role of type 2 diabetes mellitus in the development of cardiometabolic disease
- Assess data from cardiovascular outcomes trials for approved diabetes medications
- Incorporate evidence-based recommendations when developing individualized management plans for patients with type 2 diabetes mellitus and cardiovascular disease and/or heart failure

Jointly provided by PCME and Rockpointe and AKAFF

This program is supported by an educational grant from Merck & Co, Inc.

1 AAFP CME Credit per session

SAVE THE DATES

2023 SDAFP Winter Seminar January 26-28, 2023 The Lodge at Deadwood

Book your room now: 877-393-5634

We will have great CME and lots of Family Fun
We have something to celebrate so make sure you don't miss out!

Saturday October 15th, 2022

As noted on the previous page we will be having 2 great hours of CME

We will follow that with a Free Group KSA

Just register for the first two lectures and you will be automatically registered for the Group KSA.

We will be presenting Health Counseling and Preventative Care

CME: I want to share some information with you about some of the CME programs that we are able to share with you. There are some continuing medical education companies that are very reputable, who follow ACCME Guidelines to produce evidence based, timely and informative, non bias CME specifically for Family Medicine Physicians. Once they secure the funding for the program, such as the Nasal Polyps lecture on the previous page, they set to work with a professional team to create the CME program.

They typically have family medicine physicians develop the content and they always have a family medicine physician review the content to make sure it is appropriate, free from bias and relevant for family medicine. They then apply for credit from the AAFP and are in compliance with all of their rules regarding CME programs.

The reason I want you to know this is because when you participate in these programs it encourages the companies to not only produce more, but to offer it to us for free. This is a great way to offer our members and your colleagues some of the best CME available. When I send an invitation for you to participate you can then extend that invitation to your team of PA-Cs and NPs so that you can share with your team, this evidence based CME! I hope we see you online for these two sessions on October 15, 2022.

2023 SDAFP Winter Seminar Highlights

We have heard your request for more lectures regarding obesity and weight management! This year, Thursday Morning sessions will all feature diet, weight management and obesity along with a healthy lifestyle medicine lecture. We will continue the sessions with national and local speakers along with a variety of topics including diabetes, hyperlipidemia, asthma, nosebleed/epistaxis and more. We will also include 2 Group KSAs. We pack a lot of family fun into our weekend, and we have some great things planned for this year. Better pack your sombrero and poncho because we are going to have a **Mexican Fiesta!!**

SDAFP ABFM Group KSA Opportunities

We are working hard at the SDAFP to provide value to your membership! Part of that is creating CME opportunities. Sometimes we receive grants and can offer free CME others we need to charge a small fee. You will see two opportunities for Free CME in this issue!

Group KSA's are a great way to earn AAFP CME Credit and ABFM MOC Credit simultaneously. We ask one or two physicians to research the 60 questions on a particular topic, create a power point and then lead a discussion either in person or via Zoom. You do not need to use your computer at all for these interactive sessions, the SDAFP lists you as part of the group and we submit the answers on your behalf.

The next session will happen October 15, 2022 and you can attend from anywhere as we will be doing it via zoom! We will start following the FREE CME offered on page 6. Let me know if you want to be a part of this opportunity to receive 10 CME Credits and 10 MOC ABFM Credits for FREE!

South Dakota Academy of Family Physicians
458 North Lake Drive
Watertown, SD 57201

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SDAFP Board of Directors took time to ESCAPE
during the 2021 strategic planning meeting.
Go to <http://sdafp.org> to view the report.